



www.wtkr.com

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

Contract / Revision	Alt Order #
566376 /	07893892

<u>Product</u>	
OBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	//1537
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/06/12 / 08/07/12

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WTKR	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1 3	10/30/12	11/02/12	Let's Make A Deal	9am	9-10am		:30			NM	8	\$1,960.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-TWTF--						8	\$245.00			
N 2 3	11/05/12	11/05/12	Let's Make A Deal	9am	9-10am		:30			NM	2	\$490.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	M-----						2	\$245.00			
N 3 3	10/30/12	11/02/12	Price Is Right		11am-12n		:30			NM	8	\$2,360.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-TWTF--						8	\$295.00			
N 4 3	11/05/12	11/05/12	Price Is Right		11am-12n		:30			NM	2	\$590.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	M-----						2	\$295.00			
N 5 3	10/30/12	11/02/12	Newschannel 3 News		12n-1230pm		:30			NM	4	\$840.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-TWTF--						4	\$210.00			
N 6 3	11/05/12	11/05/12	Newschannel 3 News		12n-1230pm		:30			NM	1	\$210.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	M-----						1	\$210.00			
N 7 3	10/30/12	11/02/12	CBS Daytime		1228-3pm		:30			NM	4	\$840.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-TWTF--						4	\$210.00			
N 8 3	11/05/12	11/05/12	CBS Daytime		1228-3pm		:30			NM	1	\$210.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	M-----						1	\$210.00			
N 9 3	10/30/12	11/02/12	Ellen Degeneres	3pm	3-4pm		:30			NM	8	\$1,120.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-TWTF--						8	\$140.00			
N 10 3	11/05/12	11/05/12	Ellen Degeneres	3pm	3-4pm		:30			NM	2	\$280.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	M-----						2	\$140.00			
N 11 3	10/30/12	11/02/12	NewsChannel 3 News		5-6am		:30			NM	8	\$1,320.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	-TWTF--						8	\$165.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 566376 /	Alt Order # 07893892
Contract Dates 10/30/12 - 11/05/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 12 3		11/05/12	11/05/12	NewsChannel 3 News	5-6am		:30			NM	2 \$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				2	\$165.00		
N 13 3		10/30/12	11/02/12	Newschannel 3 News	6-7am		:30			NM	8 \$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-TWTF--				8	\$220.00		
N 14 3		11/05/12	11/05/12	Newschannel 3 News	6-7am		:30			NM	2 \$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				2	\$220.00		
N 15 3		10/30/12	11/02/12	CBS This Morning	7-9a		:30			NM	13 \$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-TWTF--				13	\$140.00		
N 16 3		11/05/12	11/05/12	CBS This Morning	7-9a		:30			NM	2 \$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				2	\$140.00		
N 17 3		11/03/12	11/03/12	Early Show Saturday	9-11am		:30			NM	1 \$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----S-				1	\$70.00		
N 18 3		11/04/12	11/04/12	CBS Sunday Morning	9-1030am		:30			NM	1 \$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----S				1	\$245.00		
N 19 3		11/04/12	11/04/12	Face the Nation	1030-11am		:30			NM	1 \$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-----S				1	\$295.00		
N 20 3		10/30/12	11/02/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4 \$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-TWTF--				4	\$165.00		
N 21 3		11/05/12	11/05/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1 \$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				1	\$165.00		
N 22 3		10/30/12	11/02/12	Newschannel 3 News	5-530pm		:30			NM	4 \$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-TWTF--				4	\$210.00		
N 23 3		11/05/12	11/05/12	Newschannel 3 News	5-530pm		:30			NM	1 \$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				1	\$210.00		
N 24 3		10/30/12	11/02/12	Newschannel 3 News	530-6pm		:30			NM	4 \$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-TWTF--				4	\$245.00		
N 25 3		11/05/12	11/05/12	Newschannel 3 News	530-6pm		:30			NM	1 \$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				1	\$245.00		
N 26 3		10/30/12	11/02/12	Newschannel 3 News	6-630pm		:30			NM	4 \$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	-TWTF--				4	\$310.00		
N 27 3		11/05/12	11/05/12	Newschannel 3 News	6-630pm		:30			NM	1 \$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				1	\$310.00		
N 28 3		10/30/12	11/02/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4 \$660.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week:									
N 29 3		10/29/12	11/04/12	-TWTF--				4	\$165.00		
N 30 3		10/30/12	11/02/12	Late News (M-F)	11-1135p		:30			NM	1 \$165.00
N 31 3		11/05/12	11/05/12	Late News (M-F)	11-1135p		:30			NM	4 \$1,580.00
N 32 3		11/03/12	11/04/12	Late News (Sa-Su)	11-1135p		:30			NM	1 \$395.00
N 33 3		10/30/12	11/02/12	7-730pm	7-730pm		:30			NM	2 \$590.00
N 34 3		11/05/12	11/05/12	7-730pm	7-730pm		:30			NM	1 \$255.00
N 35 3		10/30/12	11/02/12	730-8pm	730-8pm		:30			NM	4 \$1,020.00
N 36 3		11/05/12	11/05/12	730-8pm	730-8pm		:30			NM	1 \$255.00
N 37 3		11/03/12	11/03/12	730-8pm	730-8pm		:30			NM	1 \$70.00
N 38 3		10/31/12	10/31/12	Wednesday Prime	10-11pm		:30			NM	1 \$1,765.00
N 39 3		11/03/12	11/03/12	Saturday Prime	10-11pm		:30			NM	1 \$455.00
N 40 3		11/04/12	11/04/12	Sunday Prime	7-8pm		:30			NM	1 \$2,100.00
N 41 3		11/03/12	11/03/12	NCAA Football	Various		:30			NM	4 \$6,500.00
N 42 3		11/03/12	11/03/12	NCAA Football	Various		:30			NM	4 \$6,000.00

Totals 132 \$42,940.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	132	\$42,940.00	\$36,499.00
Totals	132	\$42,940.00	\$36,499.00

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566376 /	07893892	
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10/30/12 - 11/05/12	OBAMA/P/D SKED A	II1537
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama/D/President	08/06/12 / 08/07/12	

Signature: _____ Date: _____

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